



ROYAL MANSOUR MARRAKECH ANNOUNCES PARTNERSHIP WITH CHRISTIAN LOUBOUTIN



Royal Mansour Marrakech proudly unveils its new partnership with Christian Louboutin, coming together around their shared passions for travel, architecture, and craftsmanship to create a new babouche slippers exclusively for the hotel. Produced in women's style, the shoes were inspired by hotel details such as its intricate wooden lattice, silvery floral motifs, chiseled bronze, and horseshoe arches.

The Lady Mansour, is a pointed-toe flat mule on a 10 mm heel inspired by Royal Mansour's ornamental moucharabiehs. The shoes feature an abstract mosaic pattern in a mix of gold, white, and taupe tones, with each pair being perfectly symmetrical. A tribute to Christian Louboutin's traditional atelier and the ancestral Moroccan savoir-faire, The Lady Mansour is finished with delicate laser-cut detailing on specchio leather.

The babouche slippers are available solely through the Royal Mansour boutique at 800 €/ 8 000 MAD

About Royal Mansour Marrakech:

Owned by the King of Morocco, Royal Mansour Marrakech opened in June 2010 within the medina walls of the old city. The property comprises 53 individual three-story riads, each the product of exquisite handiwork with central, open-air courtyards, roof terraces, and private plunge pools. Following an extensive renovation that expanded the property by nearly two acres, the hotel introduced a new poolside dining restaurant by Yanick Alleno, extended gardens, a 6,500 square-foot swimming pool, and seven new cabanas. Meanwhile, the Spa Royal Mansour is a 27,000 square-foot monument to tranquility with a white, birdcage-like atrium constructed of metal latticework. For additional information on Royal Mansour Marrakech, please visit www.royalmansour.com

About Christian Louboutin:

Christian Louboutin established his business in the heart of Paris in 1991, first with a collection for Women followed by a Men's collection a few years later, both recognizable by the signature red lacquered sole. 2014 welcomed the launch of Christian Louboutin Beauté. With a prolific collection of women's and men's shoes, handbags and small leather goods, Christian Louboutin now counts 154 boutiques around the world.

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